## CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Re	<u>vision</u>		Alt Order #	
	1808257	1		08778591	
Product					
ROY MOORE FOR SENAT	Έ				
Contract Dates	Estimate #				
09/11/17 - 09/26/17	•				
Advertiser .			Ori	iginal Date	/ Revision
POL/Moore, Roy/Senate			C	9/06/17	/ 09/26/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	Account Executive		Sales Office
	WSFA	Ryan Eddins		ns	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref
	<del></del>			<del></del>	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Sp	ots	Amount
N 1 WSFA 09/11/17 09/22/17 Today In Alabama	6a-7a	:30	NM	10	\$1,750.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 09/11/17 09/17/17 MTWTF 5 Week: 09/18/17 09/24/17 MTWTF 5	\$175.00 \$175.00		l		
				_	
N 2 WSFA 09/11/17 09/22/17 NBC Today Show	7-9am	:30	NM	9	\$1,035.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 MTWTF 5	\$115.00	Manufacture Laurette Data	T		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
3 WSFA 09/11/17-09/17/17 NBC Today Show	7-9am	MTuWThF :30 \$115.00	NM		
Credited					
Week: 09/18/17 09/24/17 MTWTF 5	\$115.00	· •			
N 3 WSFA 09/11/17 09/22/17 NBC Today 2	9-10am	:30	NM	8	\$920.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 MTWTF 5	\$115.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WSFA 09/11/17-09/17/17 NBC Today 2	9-10am	MTuWThF :30 \$115.00	NM		
Credited			- 1		
2 WSFA 09/11/17-09/17/17 NBC Today 2	9-10am	MTuWThF :30 \$115.00	NM		
Credited C		•			
Week: 09/18/17 09/24/17 MTWTF 5	\$115.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Estimate #

 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		e Spots Amount
		Days Length Week	rtate Typ	Jopoto / mount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate Type	<u></u>
6 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	MTuWThF :30	\$115.00 NN	-1
See MG 3.14	9-10am	MIGWITTE50	<del>\$770.00</del> 140	
7 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	MTuWThF :30	<del>\$115.00</del> NN	1
See MG 3.15 8 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	MTuWThF :30	\$115.00 NN	1
See MG 3.11				
9 WSFA 09/18/17-09/24/17 NBC Today 2 See MG 3.12	9-10am	MTuWThF :30	\$115.00 NN	1
10 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	MTuwThF :30	<del>\$115.00</del> NN	1
See MG 3.13 11 WSFA 09/18/17-09/18/17 NBC Today 2	9-10am	M :30	\$115.00 NN	1
	9-10am	-Tu: :30	\$115.00 NM	1
	9-10am	W :30	\$115.00 NN	1
→ MG for 3.10 09/20				
14 WSFA 09/21/17-09/21/17 NBC Today 2 ⑭ MG for 3.6 09/21	9-10am	Th :30	\$115.00 NM	<b> </b>
15 WSFA 09/22/17-09/22/17 NBC Today 2	9-10am	F :30	\$115.00 NM	
N 4 WSFA 09/11/17 09/22/17 NBC Today Show 3	10-11am	. :30	· NN	8 \$600.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 MTWTF 5	<u>Rate</u> \$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type	= 6
2 WSFA 09/11/17-09/17/17 NBC Today Show 3 Credited	10-11am	MTuWThF :30	\$75.00 NN	1
4 WSFA 09/11/17-09/17/17 NBC Today Show 3	10-11am	MTuWThF :30	<del>\$75.00</del> NN	1
Credited	075.00			
Week: 09/18/17 09/24/17 MTWTF 5	\$75.00			4
N 5 WSFA 09/11/17 09/22/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NN	8 \$560.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/11/17         09/17/17         MTWTF         5	<u>Rate</u> \$70.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type	<b>~~</b> }
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	11-1130Am	MTuWThF :30	\$70.00 NN	1
2 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	\$70.00 NN	<b>,</b>
Credited Credited			*·	
Week: 09/18/17 09/24/17 MTWTF 5	\$70.00		•	1

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 ROY MOORE FOR SEN

 Advertiser
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 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	. Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
6 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	<del>\$70.00</del>	NM	
See MG 5.12				1	
7 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	\$70.00	NM	
See MG 5.13					
8 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	\$70.00	NM	
See MG 5.14					
9 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	\$70.00	NM	
See MG 5.11				I	
10 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30	\$70.00	NM	
See MG 5.15				I	
11 WSFA 09/18/17-09/18/17 ALABAMA LIVE @ 11A	11-1130Am	M :30	\$70.00	NM	
→ MG for 5.9 09/18					P
12 WSFA 09/19/17-09/19/17 ALABAMA LIVE @ 11A	11-1130Am	-Tu :30	\$70.00	NM	
→ MG for 5.6 09/19  →					
13 WSFA 09/20/17-09/20/17 ALABAMA LIVE @ 11A	11-1130Am	W :30	<b>*</b> \$70.00	NM	
→ MG for 5.7 09/20				I	
14 WSFA 09/21/17-09/21/17 ALABAMA LIVE @ 11A	11-1130Am	Th :30	\$70.00	NM	
→ MG for 5.8 09/21					
15 WSFA 09/22/17-09/22/17 ALABAMA LIVE @ 11A	11-1130Am	F :30	\$70.00	NM	
→ MG for 5.10 09/22			*		
N 6 WSFA 09/11/17 09/22/17 ALABAMA LIVE @ 1130A	M 1130A-12P	:30		NM 8	\$560.00
Start Date End Date Weekdays Spots/Week					*******
Week: 09/11/17 09/17/17 MTWTF 5	\$70.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
3 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130/		MTuWThF :30	\$30.00	NM	
Credited			******		
4 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130A	AM 1130A-12P	MTuWThF :30	\$70.00	NM	
Credited			4, 1, 1		
Week: 09/18/17 09/24/17 MTWTF 5	\$70.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
6 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130A		MTuWThF :30	\$70.00	NM	
See MG 6.12	11007-121	.50	***************************************	14111	
7 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130A	ΔM 1130Δ_12P	MTuWThF :30	\$70.00	NM	
See MG 6.11	177 770071-727		Ψ70.00	/**/* <u> </u>	
9 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130A	M 11304-12P	MTuWThF :30	<del>\$70.00</del>	NM	
See MG 6.14	110071-121	.50	Ψ10.00	'\'""	
10 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130A	M 11304-12P	MTuWThF :30	\$70.00	NM	
See MG 6.13	1007-121	.50	₩70:00	14141	
11 WSFA 09/18/17-09/18/17 ALABAMA LIVE @ 1130/	M 11304-12D	M :30	\$70.00	NM	
(P) MG for 6.7 09/18	1141 1100/C*12F	.30	φευ.υυ	1 4141	
12 WSFA 09/19/17-09/19/17 ALABAMA LIVE @ 1130/	M 1130A 12D	-Tu: :30	\$70.00	NM	
(f) MG for 6.6 09/19	NW 11307-12F	-1430	φ10.00	IAIAI	
13 WSFA 09/20/17-09/20/17 ALABAMA LIVE @ 1130/	ΔM 1130Δ 12D	W: :30	\$70.00	NM	
⊕ MG for 6.10 09/20	NW 11307-12F	w30	φ10.00	IAIAI	
14 WSFA 09/22/17-09/24/17 ALABAMA LIVE @ 1130/	M 1130A 13D	F :30	¢70.00	NIA	
⊕ MG for 6.9 09/22	NIVI 113UM-12F	F :30	\$70.00	NM	
N 7 WSFA 09/11/17 09/22/17 WSFA 12 News at Noon	12-1230pm	:30		NM 8	\$1,800.00

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 ROY MOORE FOR SEN

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 09/06/17 / 09/26/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type 9	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/11/17 09/17/17 MTWTF 5	\$225.00	384 4 4 4 4	·		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u> \$225.00 NM		
2 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	12-1230pm	MTuWThF :30	\$ <del>225.00</del> NM		
4 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	12-1230pm	MTuWThF :30	<del>\$225.00</del> NM		
Week: 09/18/17 09/24/17 MTWTF 5	\$225.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
6 WSFA 09/18/17-09/24/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30	<del>\$225.00</del> NM		
See MG 7.13 7 WSFA 09/18/17-09/24/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30	\$225.00 NM		
See MG 7.11 8 WSFA 09/18/17-09/24/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30	<del>\$225.00</del> NM		
See MG 7.14 9 WSFA 09/18/17-09/24/17 WSFA 12 News at Noon See MG 7.12	12-1230pm	MTuWThF :30	\$ <del>225.00</del> NM		
11 WSFA 09/18/17-09/18/17 WSFA 12 News at Noon  → MG for 7.7 09/18	12-1230pm	м :30	\$225.00 NM	•	
12 WSFA 09/19/17-09/19/17 WSFA 12 News at Noon  → MG for 7.9 09/19	12-1230pm	-Tu: :30	\$225.00 NM		
13 WSFA 09/20/17-09/20/17 WSFA 12 News at Noon  ⊕ MG for 7.6 09/20	12-1230pm	W: :30	\$225.00 NM		
14 WSFA 09/21/17-09/21/17 WSFA 12 News at Noon MG for 7.8 09/21	12-1230pm	Th :30	\$225.00 NM		
N 8 WSFA 09/11/17 09/22/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	8	\$1,080.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/11/1709/17/17MTWTF5	<u>Rate</u> \$135.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF :30	<del>\$135.00</del> NM		
Credited 3 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	M-F 4-430P	MTuWThF :30	<del>\$135.00</del> NM		
Week: 09/18/17 09/24/17 MTWTF 5	\$135.00				
N 9 WSFA 09/11/17 09/22/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	. 8	\$920.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 MTWTF 5	Rate \$115.00	.00	,	Ū	<b>V</b> 020.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
2 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	M-F 430-5P	MTuWThF :30	\$115.00 NM		
3 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	M-F 430-5P	MTuWThF :30	<del>\$115.00</del> NM		
Week: 09/18/17 09/24/17 MTWTF 5	\$115.00		<u>,</u>		

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate -	Type Spots Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Spot Ch Date Range Description	Start/End Time	Weekdays Length		Type
6 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30	<del>\$115.00</del>	NM
See MG 9.14	14 5 400 50	MTuWThF :30	\$115.00	NM
7 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30	<del>\$113.00</del>	TVIVI
See MG 9.13 8 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30	\$115.00	NM
See MG 9.12	141-1-430-51-	MIGWIIIF30	<del>\$110.00</del>	74107
9 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30	<del>\$115.00</del>	NM
See MG 9.11	101-1 430-31		Ψ170.00	
10 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30	\$115.00	NM
See MG 9.15	1 100 01		• / /	
11 WSFA 09/18/17-09/18/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	M :30	\$115.00	NM
(f) MG for 9.9 09/18				
12 WSFA 09/19/17-09/19/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	-Tu: 30	\$115.00	NM
MG for 9.8 09/19				
13 WSFA 09/20/17-09/20/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	W: :30	\$115.00	NM
→ MG for 9.7 09/20				
14 WSFA 09/21/17-09/21/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	Th :30	\$115.00	NM
→ MG for 9.6 09/21				
15 WSFA 09/22/17-09/24/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	F :30	\$115.00	NM
→ MG for 9.10 09/22				
N 10 WSFA 09/11/17 09/22/17 WSFA 12 News at Five	5-530pm	:30		NM 8 \$3,360.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/11/17 09/17/17 MTWTF 5	\$420.00		<b>5</b>	T
Spot Ch Date Range Description	Start/End Time	Weekdays Length	***************************************	Type
2 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	MTuWThF :30	\$420 <del>.</del> 00	NM
Credited	F F30	MTuWThF :30	\$420.00	NM
4 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	MTuWThF :30	<del>9720.00</del>	ININI
Credited Week: 09/18/17 09/24/17 MTWTF 5	\$420.00			
WOOK, CONTOIN COLONIE MINIFE S	ψ <del>1</del> <u>~</u> U.UU			•

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Alt Order #



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

1808257 / 08778591 Product **Contract Dates** Estimate # 09/11/17 - 09/26/17 ROY MOORE FOR SEN

Contract / Revision

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Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 6 WSFA 09/18/17-09/24/17 WSFA 12 News at Five See MG 10.11	<u>Rate</u> Start/End Time 5-530pm	Weekdays Length MTuWThF :30	<u>Rate</u> \$420.00	Type NM
7 WSFA 09/18/17-09/24/17 WSFA 12 News at Five See MG 10.13	5-530pm	MTuWThF :30	\$420.00	NM
8 WSFA 09/18/17-09/24/17 WSFA 12 News at Five See MG 10.15	5-530pm	MTuWThF :30	\$4 <del>20.00</del>	NM
9 WSFA 09/18/17-09/24/17 WSFA 12 News at Five See MG 10.12	5-530pm	MTuWThF :30	<del>\$420.00</del>	NM
10 WSFA 09/18/17-09/24/17 WSFA 12 News at Five See MG 10.14	5-530pm	MTuWThF :30	<del>\$420.00</del>	NM
11 WSFA 09/18/17-09/18/17 WSFA 12 News at Five	5-530pm	M: :30	\$420.00	NM
(h) MG for 10.6 09/18 12 WSFA 09/19/17-09/19/17 WSFA 12 News at Five	5-530pm	-ти :30	\$420.00	NM
MG for 10.9 09/19     13 WSFA 09/20/17-09/20/17 WSFA 12 News at Five	5-530pm	w: :30	\$420.00	NM
MG for 10.7 09/20     14 WSFA 09/21/17-09/21/17 WSFA 12 News at Five	5-530pm	Th :30	\$420.00	NM
<ul> <li>MG for 10.10 09/21</li> <li>15 WSFA 09/22/17-09/22/17 WSFA 12 News at Five</li> <li>MG for 10.8 09/22</li> </ul>	5-530pm	F: :30	\$420.00	NM
N 11 WSFA 09/11/17 09/22/17 WSFA 12 News at Six - MF	6-630pm	:30		NM 10 \$3,500.00
Week: 09/11/17 End Date MTWTF 5	Rate \$350.00	.00	•	
Week: 09/18/17 09/24/17 MTWTF 5	\$350.00			
N 12 WSFA 09/11/17 09/22/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$415.00	:30		NM 8 \$3,320.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - M.	Start/End Time	Weekdays Length MTuWThF :30	Rate \$415.00	Type NM
Credited  2 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - Mi Credited	•	MTuWThF :30	\$415.00	NM
Week: 09/18/17 09/24/17 MTWTF 5	\$415.00			1

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 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

Time   Days   Length   Week   Rate   Type   Spots   Amount		Start/End	Spots/		
Spot Ch   Date Range   Severaging   Start End Time   Start End Time   Sev Min   2.12	*Line Ch Start Date End Date Description		•	te TypeSpots	Amount
See MG 12.12   TWSFA 09/18/17-09/24/17   WSFA 12 News at Ten - MF 10-1035pm					
See MG 12.12   7 WSFA 09/89/17-09/24/17					
See MG 12.15   See MG 12.13   See MG 12.13   See MG 12.13   See MG 12.13   See MG 12.14   WSFA 09/12/17-09/24/17   WSFA 12 News et Ten - MF 10-1035pm   MTUWThF		F 10-1035pm	MTuWThF :30 \$415.	9 <del>0</del> NM	
8 WSFA 091817-092417 WSFA 12 News at Ten - MF 10-1035pm MTuWThF	7 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - M	F 10-1035pm	MTuWThF :30 \$415.	9 <del>0</del> NM	
9 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MF 10-1035pm	8 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - M	F 10-1035pm	MTuWThF :30 \$415.	9 <del>0</del> NM	
10 WSFA   09/18/17-09/24/17   WSFA 12 News at Ten - MF   10-1035pm   MTUWThF	9 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - M	F 10-1035pm	MTuWThF :30 \$415.	9 <del>0</del> NM	
11 WSFA 09/18/17-09/18/17 WSFA 12 News at Ten - MF 10-1035pm   M	10 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - M	F 10-1035pm	MTuWThF :30 \$415.	9 <del>0</del> NM	
12 WSFA 09/19/17-09/19/17 WSFA 12 News at Ten - MF 10-1035pm	11 WSFA 09/18/17-09/18/17 WSFA 12 News at Ten - M	F 10-1035pm	M :30 \$415.	OO NM	
3 WSFA 09/20/17-09/20/17         WSFA 12 News at Ten - MF 10-1035pm        W	12 WSFA 09/19/17-09/19/17 WSFA 12 News at Ten - M	F 10-1035pm	-Tu :30 \$415.	MM oc	
## WSFA 09/21/17-09/21/17 WSFA 12 News at Ten - MF 10-1035pmTh :30 \$415.00 NM	13 WSFA 09/20/17-09/20/17 WSFA 12 News at Ten - M	F 10-1035pm	w :30 \$415.	OO NM	
##  ##  ##  ##  ##  ##  ##  ##  ##  ##	*	F 10-1035pm	Th :30 \$415.	OO NM	
N   13 WSFA 09/25/17   09/26/17   Today in Alabama   6a-7a   30   Start Date   Meek 09/25/17   09/26/17   NBC Today Show   NM   2   \$350.00	15 WSFA 09/22/17-09/22/17 WSFA 12 News at Ten - M	F 10-1035pm	F :30 \$415.	00 NM	
Start Date   Week: 09/25/17   10/01/17   MT   2   \$175.00   NM   2   \$230.00		0 - 7 -	-20	NIM 2	\$2E0.00
N	Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	NIVI 2	\$350.00
Start Date   Week: 09/25/17   09/26/17   NBC Today 2   9-10am   :30   NM   2   \$230.00			:30	NM 2	\$230.00
N   15   WSFA 09/25/17   09/26/17   NBC Today 2   9-10am   :30	Start Date End Date Weekdays Spots/Week	Rate	.00	-	*******
Start Date   Week: 09/25/17   09/26/17   NBC Today Show 3   10-11am   :30			:30	NM 2	\$230.00
N   16   WSFA 09/25/17   09/26/17   NBC Today Show 3   10-11am   :30	Start Date	Rate	.00	-	<b>,,,</b> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 17   WSFA 09/25/17   09/26/17   ALABAMA LIVE @ 11A   11-1130Am   130   130   130   140.00	N 16 WSFA 09/25/17 09/26/17 NBC Today Show 3	10-11am	:30	NM 2	\$150.00
Start Date   End Date   Weekdays   MT   2   \$70.00     N   18   WSFA 09/25/17   09/26/17   ALABAMA LIVE @ 1130AM   1130A-12P   :30	Start Date End Date Weekdays Spots/Week		•		
Start Date   End Date   Weekdays   MT   2   \$70.00     N   18   WSFA 09/25/17   09/26/17   ALABAMA LIVE @ 1130AM   1130A-12P   :30	N 17 WSFA 09/25/17 09/26/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 2	\$140.00
Start Date   Week: 09/25/17   MT   2   Spots/Week   Rate   \$70.00	Start Date End Date Weekdays Spots/Week	*******************			
Start Date   Week: 09/25/17   MT   2   Spots/Week   Rate   \$70.00	N 18 WSFA 09/25/17 09/26/17 ALABAMA LIVE @ 1130AN	I 1130A-12P	:30	NM 2	\$140.00
Start Date Week:         End Date 10/07/17         Weekdays 1         Spots/Week \$225.00         Rate \$225.00           N 20 WSFA 09/25/17	Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/25/17 10/01/17 1 1 \$225.00         N 20 WSFA 09/25/17 09/25/17 WSFA 12 NEWS AT 4PM M-F 4-430P Start Date Week: 09/25/17 10/01/17 1 1 \$135.00         N 21 WSFA 09/25/17 09/25/17 09/25/17 WSFA 12 NEWS AT 4PM M-F 430-5P       M-F 4-430P Start Date Start D	N 19 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date Week:         End Date 10/01/17         Weekdays 1         Spots/Week 135.00         Rate \$135.00           N 21 WSFA 09/25/17 09/25/17 09/25/17 WSFA 12 NEWS AT 4PM M-F 430-5P         :30         NM         1         \$115.00					
Week: 09/25/17     10/01/17     1     1 \$135.00       N 21 WSFA 09/25/17     09/25/17 WSFA 12 NEWS AT 4PM     M-F 430-5P     :30     NM     1 \$115.00		M-F 4-430P	:30	NM 1	\$135.00
Clare Date Indi Date Vicendal Operative Con Itale	N 21 WSFA 09/25/17 09/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P <u>Rate</u>	:30	NM 1	\$115.00

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Alt Order # Contract / Revision 08778591 1808257 /

**Contract Dates** Estimate # <u>Product</u> 09/11/17 - 09/26/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision / 09/26/17 09/06/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$115.00			
N 22 WSFA 09/25/17 09/25/17 WSFA 12 News at Five  Start Date   End Date   Weekdays   Spots/Week  Week: 09/25/17 10/01/17 1 1	5-530pm <u>Rate</u> \$420.00	:30 .	<b>N</b> M 1	\$420.00
N 23 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF  Start Date   End Date   Weekdays   Spots/Week   Week: 09/25/17 10/01/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	<b>N</b> M 1	\$350.00
N 24 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - MF  Start Date   End Date   Weekdays   Spots/Week  Week: 09/25/17 10/01/17 1 1	10-1035pm <u>Rate</u> \$415.00	:30	<b>N</b> M 1	\$415.00
N 25 WSFA 09/14/17 09/17/17 NBC Today 2  Start Date	9-10am <u>Rate</u> \$115.00	:30	<b>NM</b> 1	\$115.00
N 26 WSFA 09/14/17 09/17/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17TF 1	10-11am <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 27 WSFA 09/14/17 09/17/17 ALABAMA LIVE @ 11A  Start Date	11-1130Am <u>Rate</u> \$70.00	:30 .	NM 1	\$70.00
N 28 WSFA 09/14/17 09/17/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 29 WSFA 09/14/17 09/17/17 WSFA 12 News at Noon  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17TF 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 30 WSFA 09/14/17 09/17/17 WSFA 12 NEWS AT 4PM  Start Date	M-F 4-430P <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 31 WSFA 09/14/17 09/17/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17T 1	M-F 430-5P <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 32 WSFA 09/14/17 09/17/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$420.00	:30	<b>NM</b> 1	\$420.00
N 33 WSFA 09/14/17 09/17/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$415.00	:30	<b>NM</b> 1	\$415.00
N 34 WSFA 09/15/17 09/15/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17F 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 35 WSFA 09/18/17 09/24/17 Today in Alabama 5am  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 MTWTF 5	5-530a <u>Rate</u> \$85.00	:30 .	<b>N</b> M 5	\$425.00
N 36 WSFA 09/25/17       09/26/17       Today in Alabama 5am         Start Date       End Date       Weekdays       Spots/Week         Week: 09/25/17       10/01/17       MT       2	5-530a <u>Rate</u> \$85.00	:30	NM 2	\$170.00

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 Contract / Revision
 Alt Order #

 1808257 /
 08778591

 Contract Dates
 Product
 Estimate #

 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

	Start/End	Spots	1			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type S <sub>l</sub>	oots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
N 37 WSFA 09/15/17 09/15/17 Today in Alabama 530a	528am-6am	:30		NM ·	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17F 1	<u>Rate</u> \$100.00			:		
N 38 WSFA 09/18/17 09/24/17 Today in Alabama 530a	528am-6am	:30		NM	5	\$500.00
Start Date	<u>Rate</u>					
Week: 09/18/17 09/24/17 MTWTF 5	\$100.00				_	
N 39 WSFA 09/25/17 09/26/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am	:30		NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 MT 2	<u>Rate</u> \$100.00					
N 40 WSFA 09/15/17 09/15/17 Today In Alabama	6a-7a	:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/11/17 09/17/17F 1	\$175.00				-	0075.00
N 41 WSFA 09/18/17 09/24/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30		NM	5	\$875.00
Week: 09/18/17 09/24/17 MTWTF 5	\$175.00					
N 42 WSFA 09/25/17 09/26/17 Today In Alabama	6a-7a	:30		NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/25/17 10/01/17 MT 2	\$175.00				4	044E 00
N 43 WSFA 09/15/17 09/15/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	•	NM	1	\$115.00
Week: 09/11/17 09/17/17F 1	\$115.00					
N 44 WSFA 09/18/17 09/24/17 NBC Today Show	7-9am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 MTWTF 5	<u>Rate</u> \$115.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 09/18/17-09/24/17 NBC Today Show	7-9am	MTuWThF :30	<del>\$115.00</del>	NM		
Credited	7.0	same at the second of the seco	<b>*</b> 445.00	A //A /		
2 WSFA 09/18/17-09/24/17 NBC Today Show Credited	7-9am	MTuWThF :30	\$ <del>115.00</del>	NM		
3 WSFA 09/18/17-09/24/17 NBC Today Show	7-9am	MTuWThF :30	<del>\$115.00</del>	NM		
Credited						
4 WSFA 09/18/17-09/24/17 NBC Today Show	7-9am	MTuWThF :30	\$115.00	NM		
Credited 5 WSFA 09/18/17-09/24/17 NBC Today Show	7-9am	MTuWThF :30	\$115.00	NM		
Credited			*******			
N 45 WSFA 09/25/17 09/26/17 NBC Today Show	7-9am	:30	•	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 MT 2	<u>Rate</u> \$115.00					
N 46 WSFA 09/16/17 09/23/17 NBC Saturday Today Show		:30		NM	4	\$180.00
Start Date End Date Weekdays Spots/Week	Rate	.30		1.4161	7	\$ 100.00
Week: 09/11/17 09/17/17S- 2	\$45.00					
Week: 09/18/17 09/24/17S- 2	\$45.00					
N 47 WSFA 09/17/17 09/24/17 NET NBC Sunday Today SI		:30		NM	2	\$90.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/11/17         09/17/17        S         1	<u>Rate</u> \$45.00	,	•	- 1		
Week: 09/18/17 09/24/17S 1	\$45.00					

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 Contract / Revision
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 1808257 /
 08778591

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 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

	Start/End	Spots/ *		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 48 WSFA 09/17/17 09/24/17 NET NBC Meet The Press	8-9a	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17S 1	<u>Rate</u> \$45.00			
Spot Ch Date Range Description	\$45.00 Start/End Time	Weekdays Length Rate	Туре	
1 WSFA 09/11/17-09/17/17 NET NBC Meet The Press	8-9a	Si :30 \$45.00	NM	
Credited		, , , , , , , , , , , , , , , , , , , ,		
Week: 09/18/17 09/24/17S 1	\$45.00	•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 WSFA 09/18/17-09/24/17 NET NBC Meet The Press	- 8-9a	St :30 \$45.00	NM	
Credited		<u> </u>		000.00
N 49 WSFA 09/17/17 09/24/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-930a Rate	:30	NM 1	\$20.00
Week: 09/11/17	\$20.00			·
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 WSFA News Sunday AM	9-930a	St :30 <b>.\$</b> 20.00	NM	
Credited	200.00			
Week: 09/18/17 09/24/17S 1	\$20.00			****
N 50 WSFA 09/15/17 09/15/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17F 1	<u>Rate</u> \$115.00			
N 51 WSFA 09/18/17 09/24/17 NBC Today 2	9-10am	:30	NM 5	\$575.00
Start Date End Date Weekdays Spots/Week	Rate			70,0.00
Week: 09/18/17 09/24/17 MTWTF 5	\$115.00			
N 52 WSFA 09/25/17 09/26/17 NBC Today 2	9-10am	:30	NM . 2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 MT 2	<u>Rate</u> \$115.00			
			1114	#7E 00
N 53 WSFA 09/15/17 09/15/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am <u>Rate</u>	:30	NM 1	\$75.00
Week: 09/11/17	\$75.00			
N 54 WSFA 09/18/17 09/24/17 NBC Today Show 3	10-11am	:30	NM 5	\$375.00
Start Date	<u>Rate</u>	•		*********
Week: 09/18/17 09/24/17 MTWTF 5	\$75.00			
N 55 WSFA 09/25/17 09/26/17 NBC Today Show 3	10-11am	:30	NM 2	\$150.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 MT 2	<u>Rate</u> \$75.00			
		.20	NIM 2	\$160.00
N 56 WSFA 09/16/17 09/23/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week	Sa 6-7pm Rate	:30	NM 2	\$160.00
Week: 09/11/17 09/17/17S- 1	\$80.00			
Week: 09/18/17 09/24/17S- 1	\$80.00	•		
N 57 WSFA 09/17/17 09/24/17 WSFA 12 News at Five-Sun	Su 5-530p	:30	NM 2	\$180.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/11/17 09/17/17S 1 Week: 09/18/17 09/24/17S 1	\$90.00			
	\$90.00			@F00.00
N 58 WSFA 09/16/17 09/23/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week	t 10-1030pm Rate	:30	NM 2	\$530.00
Week: 09/11/17 09/17/17S- 1	\$265.00			
Week: 09/18/17 09/24/17S- 1	\$265.00	·		

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Contract / Revision	Alt Order #
1808257 /	08778591

 Contract Dates
 Product
 Estimate #

 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 09/06/17 / 09/26/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
N 59 WSFA 09/17/17 09/24/17 Late News	1030p-11p	:30		NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17S 1	\$150.00	AME of the control of	ni.	<b>T</b>	
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 Late News	Start/End Time	Weekdays Length	<u>Rate</u> \$150.00	Type NM	
Credited	1030p-11p	51 .50	<del>\$100.00</del>	IVIVI	
Week: 09/18/17 09/24/17S 1	\$150.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
2 WSFA 09/18/17-09/24/17 Late News	1030p-11p	St :30	\$150.00	NM .	
See MG 59.3					
3 WSFA 09/24/17-09/24/17 Late News	1030p-11p	St :30	\$150.00	NM	
₩ MG for 59.2 09/24		•			0045.00
N 60 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	•	:30		NM 1	\$215.00
Week: 09/11/17 09/17/17F 1	<u>Rate</u> \$215.00				
N 61 WSFA 09/18/17 09/24/17 ENTERTAINMENT TONIGH	•	:30		NM 5	\$1,075.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 MTWTF 5	<u>Rate</u> \$215.00		•		
		.20		NM 1	£245.00
N 62 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	Rate	:30		NM 1	\$215.00
Week: 09/25/17 10/01/17 M 1	\$215.00		,		
N 63 WSFA 09/17/17 09/24/17 NFL Football Nite/America	Various	:30		NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17S 1	\$150.00				
Week: 09/18/17 09/24/175 1	\$150.00			_	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
2 WSFA 09/18/17-09/24/17 NFL Football Nite/America Credited	Various	St :30	\$ <del>150.00</del>	NM	
	700 4000	.20		NM 1	¢650.00
N 64 WSFA 09/17/17 09/17/17 NFL Football Start Date End Date Weekdays Spots/Week	730p-1030p Rate	:30		NM 1	\$850.00
Week: 09/11/17 09/17/17S 1	\$850.00				
N 65 WSFA 09/24/17 09/24/17 NFL Football	730p-1030p	:30		NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/18/17 09/24/17S 1	\$500.00		•		
N 66 WSFA 09/15/17 09/15/17 Tonight Show	1035-1137pm	:30		NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17F 1	\$115.00				
N 67 WSFA 09/18/17 09/24/17 Tonight Show	1035-1137pm	:30		NM 5	\$575.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 MTWTF 5	<u>Rate</u> \$115.00				
		.20		NM 1	\$115.00
N 68 WSFA 09/25/17 09/25/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm <u>Rate</u>	:30	•	INIVI	\$115.00
Week: 09/25/17 10/01/17 M 1	\$115.00				
N 69 WSFA 09/18/17 09/25/17 The Voice	7-9p	:30		NM 1	\$900.00
Start Date	Rate				
Week: 09/18/17 09/24/17 M 1	\$900.00	Marie II and the second	D-4-	T	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type NM	
1 WSFA 09/18/17-09/24/17 The Voice Credited	7-9p	M :30	<del>\$900.00</del>	IVIVI	
Credited			•	1	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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 Contract / Revision
 Alt Order #

 1808257 /
 08778591

 Contract Dates
 Product
 Estimate #

 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 M 1	<u>Rate</u> \$900.00			
N 70 WSFA 09/15/17 09/15/17 Dateline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17F 1	8-10p <u>Rate</u> \$340.00	:30	<b>NM</b> 1	\$340.00
N 71 WSFA 09/20/17 09/20/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17w 1	658-8pm <u>Rate</u> \$750.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/18/17-09/24/17 AGT Credited	Start/End Time 658-8pm	Weekdays         Length         Rate          W         :30         \$750.00	<u>Type</u> <i>NM</i>	
N 72 WSFA 09/19/17 09/19/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -T 1	7-9p <u>Rate</u> \$750.00	:30	NM 1	\$750.00
N 73 WSFA 09/16/17 09/23/17 NET Saturday Night Live  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/17S- 1  Week: 09/18/17 09/24/17S- 1	1030p-1203x <u>Rate</u> \$115.00 \$115.00	:30	NM 2	\$230.00
N 74 WSFA 09/18/17 09/18/17 Midnight, Texas  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 M 1	9-10pm <u>Rate</u> \$375.00	:30	NM 1	\$375.00
N 75 WSFA 09/20/17 09/24/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17wTF 4	7-9am <u>Rate</u> \$175.00	:30	NM 4	\$700.00
N 76 WSFA 09/23/17 09/23/17 Dateline saturday Night M  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S- 2	7-9p <u>Rate</u> \$75.00	:30	NM 2	\$150.00
N 77 WSFA 09/23/17 09/23/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S- 1	6-8am <u>Rate</u> \$45.00	:30	<b>NM</b> 1	\$45.00
N 78 WSFA 09/20/17 09/24/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17wTF 1	L1230-105x <u>Rate</u> \$10.00	:30	<b>NM</b> 1	\$10.00
N 79 WSFA 09/26/17 09/26/17 America's Got Talent  Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -T 1	7-9pm <u>Rate</u> \$750.00	:30	NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/25/17-10/01/17 America's Got Talent Credited	Start/End Time 7-9pm	Weekdays         Length         Rate           -Tu         :30         \$750.00	Type NM	
N 80 WSFA 09/20/17 09/20/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17W 1	7-9pm <u>Rate</u> \$750.00	:30	<b>NM</b> 1	\$750.00
N 81 WSFA 09/20/17 09/24/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17WTF 1	528am-6am <u>Rate</u> \$150.00	:30 •	NM 1 ,	\$150.00
N 82 WSFA 09/24/17 09/24/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week	8-9a <u>Rate</u>	:30	<b>NM</b> 1	\$105.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Rev	<u>vision</u>	Alt Order #
1808257	1	08778591

 Contract Dates
 Product
 Estimate #

 09/11/17 - 09/26/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 09/06/17 / 09/26/17

*Line Ch Start Date End Date Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/18/17 09/24/17S	Spots/Week 1	<u>Rate</u> \$105.00	· · · · · · · · · · · · · · · · · · ·				
N 83 WSFA 09/20/17 09/24/17 JUDGE JU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/18/17 09/24/17wTF	DY <u>Spots/Week</u> 1	3-4p <u>Rate</u> \$90.00		:30	NM •	1	\$90.00
N 84 WSFA 09/20/17 09/24/17 Today In Al <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/18/17 09/24/17wTF	abama <u>Spots/Week</u> 1	6a-7a <u>Rate</u> \$395.00		:30	NM	1	\$395.00
N 85 WSFA 09/25/17 09/26/17 NBC Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/25/17 10/01/17 MT	Show Spots/Week 2	7-9am <u>Rate</u> \$115.00		:30	NM	2	\$230.00
N 86 WSFA 09/20/17 09/24/17 Today in Al	abama 430am <u>Spots/Week</u> 1	430-5a <u>Rate</u> \$15.00		:30	, NM	1	\$15.00
N 87 WSFA 09/22/17 09/22/17 WSFA 12 N	lews at Six - MF <u>Spots/Week</u> 1	6-630pm <u>Rate</u> \$350.00		:30	NM	1	\$350.00
N 88 WSFA 09/22/17 09/22/17 ENTERTAI	NMENT TONIGH Spots/Week 1	1630-7p <u>Rate</u> \$325.00		:30	NM	1	\$325.00
N 89 WSFA 09/23/17 09/23/17 Saturday H <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/18/17 09/24/17S-	our 3 <u>Spots/Week</u> 1	9-10PM <u>Rate</u> \$75.00		:30	· NM	1	\$75.00
			Totala			227	\$39 795 00

Totals 227 \$39,795.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	192	\$34,105.00	(\$5,115.75)	\$28,989.25
09/25/17 -09/26/17	35	\$5,690.00	(\$853.50)	\$4,836.50
Totals	227	\$39,795.00	(\$5,969.25)	\$33,825.75

Signature:	Date:	
•		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 5: APPROVED REV #0 \$\$\$

RISK !!! REPORT CREDIT HARRIS

SEP21/17 12.11 \*\*\* WSFA-TV \*\*\* FROM STATION \*\*CHANGES\*\*

703-516-9680

FAX#

. 17 12 # SEP21/17 SALESMAN REGIONAL (H)EDDINS DATE BAGINSKI LOCAL RYAN OFF.# JOSH WA-NATL PRSN NAME CLASS: SALES BUYER REP.# INVOICE) NEEDED ORDER, BILLING (LINE, CO-OP POLI/R MOORE/R/SEN/AL STRATEGIES COMMENTS: PARK AVENUE 32301 # 8778591 F WK-3 LINE CONTRACT TALLAHASSE EAST SEP26/17 EST# FRONT 526 TAX SENATE NAME NAME STATE FOR ADV. AGY. SEP11/1 ROY MOORE DATES CITY TAX FLIGHT ORDER PRDCT ADV AGY

STA:

\*\*\*\*

SCHEDULE

ADVANCE

A CASH IN

SI SIHL \*\*\*\*

CON CM

SENATE ROY MOORE FOR TO PRINT NO BUYS

MISSED: TUE/700P-900P OFFER: FRI/600P-630P STATION MAKEGOOD OFFERS: BUY#79 UNRESL

AFTER SAT/900P-1000P FRI/630P-700P v W

CMT:SPOT SCHEDULED CMT:THANKS, DENICE

\$6,440.00

OCT/17

33355.00

SEP/17

39795.00 TOTAL CONTRACT TOTAL

(SEP21/17) PLS ADVISE

\$750.00 \$350.00 \$325.00 \$75.00 ASAP!

308 308 308 308

CONFIRM

PLEASE

ELECTION.

THE

SEP26 SEP22 SEP22 SEP22

AVAILABLE INFORMATION NOT YET COMPETITIVE

SVC- NSI

DEMOS- RA35+\*

TRF# 1808257 REV #1 \$\$\$ REP HEADLINE# 8778591 \$\$\$ MOD# 5: UNAPPROVED

FAX# 703-516-9680 f RISK !!! S REPORT FROM REP \*\*CHANGES\*\* CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP21/17 12.33 \*\*\* WSFA-TV \*\*\*

12.33 DATE SEP21/17 SALESMAN REGIONAL EDDINS JOSH BAGINSKI LOCAL RYAN OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED (LINE, POLI/R MOORE/R/SEN/AL STRATEGIES COMMENTS: 526 EAST PARK AVENUE 32301 8778591 WK-3# FRONT LINE TALLAHASSE CONTRACT SEP26/17 SENATE EST# TAX AGY. NAME NAME STATE SEP11/17 ADV. FOR MOORE DATES ROY CITY TAX FLIGHT PRDCT # ORDER # ADV AGX

THANKS JASMINE FOR RYAN REVISED ORDER M8 OKD AS LINES 87-89 TTL SAME, \$39,795 PLS CONFM REP:

CASH IN ADVANCE SCHEDULE ď, SI SIHL \*\*\*\* Σ CON

STA:

SENATE ROY MOORE FOR

LINE	:LINE#:REP : :LINE#	:CD:	TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	END DATE	SPTS:	WEEK		DAYS	TOT:
	7.9	8	700P-900P	30	\$750.00	9/26	9/26	0	_	TUE		0
	PROGRAM : ORD COM1: ORD COM2:	AM : OM1: OM2:	AGT 9/18 REVISED OFFER. DENICE	OFFER. NA DUE	E TO PROGRAM CHANGE.		PLEASE CONFIRM. THANKS,	RM. TI	HANKS,			
	THIS	TS A I	MENT	FOR N/A SPOT ON	SEP18 ON SEP20 ON	LINE-69.FOR 1 LINE-71 FOR 1	1 SPOT/WK 1 SPOT/WK		A sound specially		•	
	8.7	A 6	600P-630P	30	\$350.00	9/22	9/22	Н	- commence management	FRI		r <del>-l</del>
	PROGRAM : ORD COM1: ORD COM2:	AM : OM1: OM2:	WSFA 6P NEWS SPOT SCHEDULED AFTER THANKS, DENICE	THE	ELECTION.	PLEASE CONFIRM	ASAP!					
	THIS	IS A 1	THIS IS A MAKE-GOOD FOR SEP26 ON LINE-	SEP26 ON LIN	79 FOR 1	SPOT/WK						

REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

SEP21/17 12.33 \*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 -9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

TOTI:	1		П	
				21/17) ADVISE.
DAYS				(SEP21/17) PLS ADVISE
•• ••	FRI		SAT	_
WEEK			The Control of the Co	\$750.00 \$350.00 \$325.00 \$75.00 ASAP!
SPTS: /WK:	н		Н	
END :	2		· m	 900 900 900 900 910 910
	9/22	ASAP	. 9/23	M ASAP!
START DATE	9/22	E CONFIRM	9/23	CONFIR 26 22 22 23 110N.
		PLEASE		Н
: RATE	\$325.00	ELECTION. 187-89	\$75.00	LECTION. 87-89 P AFTER TH
: LGTH : SEC :	30	D AFTER THE UP OF LINES	30	D AFTER THE UP OF LINES TUE/700P-900 FRI/630P-700 SAT/900P-100 SPOT SCHEDUL THANKS, DENIC
D: TIME PERIOD :	630P-700P	: ET : SPOT : THANK A MAKEGO	900P-1000P	SNL SPOT S THANKS MAKEGOO OFFERS: Y#79
P : CD: NE#: :	8	PROGRAM: ORD COM1: ORD COM2: PART OF A	<b>∢</b>	PROGRAM: ORD COM1: ORD COM2: PART OF A MAKEGOOD K'D BU'
:LINE#:REP	88	PROG ORD ORD PART	o 8	PROGRAM: ORD COM1: ORD COM2: PART OF A STATION MAKEGOOD M8 OK'D BU

\$5,690.00

OCT/17

34105.00

SEP/17

COMPETITIVE INFORMATION NOT YET AVAILABLE.

39795.00

NTRACT TOTAL TOTAL SPOTS

CONTRACT

SVC- NSI

DEMOS- RA35+\*

\*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

703-528-9387 REP: TEL# HEADLINE# 8778591

TRF# 1808257

\$ \$ \$

# 1

MOD# 5: APPROVED REV

REP \$\$\$

SEP21/17 14.19 \*\*\* WSFA-TV \*\*\* STATION FROM RISK !!! REPORT CREDIT HARRIS AGENCY CREDIT ADVISORY: ORDER WORKSHEET

703-516-9680

FAX#

SALESMAN REGIONAL (H) EDDINS BAGINSKI LOCAL RYAN JOSH WA-CLASS: NATL NAME PRSN BUYER SALES REP.# STRATEGIES MOORE/R/SEN/AL AVENUE 32301 8778591 Η PARK # LINE TALLAHASSE CONTRACT EAST POLI/R FRONT 52.6 NAME NAME ADV. # # ORDER ADV AGY

INVOICE) ORDER, (LINE, COMMENTS: WK-3 SEP26/17 EST# SENATE FOR SEP11/1 MOORE DATES ROY FLIGHT PRDCT

14.19

SEP21/1

DATE

NEEDED

BILLING

CO-OF TAX STATE REVISED ORDER M8 OKD AS LINES TAX REP:

CILX

RYAN 87 - 8FOR \$39,795 THANKS JASMINE SAME, PLS CONFM TIL

SIA:

SCHEDULE ADVANCE Z CASH Þ HS THIS \*\*\*\* Σ CON

SENATE ROY MOORE FOR

GENERATION FOR CONTRACT SCHEDULED APPROVED. BEEN HAVE NOTICE: CHANGES OF THIS ORDER STATION MAKEGOOD OFFERS:

(SEP21/17) PLS ADVISE \$750.00 \$350.00 \$325.00 \$75.00 ASAP! 308 308 308 308 308 SEP26 SEP22 SEP22 SEP22 SAT/900P-1000P MISSED:TUE/700P-900P OFFER:FRI/600P-630P & FRI/630P-700P v BUY#79 OK'D

39795.00 227 TOTAL CONTRACT TOTAL

CONFIRM

PLEASE

ELECTION.

CMT:SPOT SCHEDULED AFTER THE

CMT: THANKS, DENICE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

RY: AGENCY CREDIT RISK !!! ET HARRIS REPORT FROM REP

REPORT FROM REP SEP25/17 11.49
\*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

703-516-9680

FAX#

11.49 # DATE SEP25/17 SALESMAN REGIONAL (H) EDDINS JOSH BAGINSKI LOCAL RYAN WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, CO-OP FRONT LINE STRATEGIES POLI/R MOORE/R/SEN/AL COMMENTS: 526 EAST PARK AVENUE 32301 # 8778591 H WK-3CONTRACT TALLAHASSE, SEP26/17 ROY MOORE FOR SENATE EST# TAX NAME AGY. NAME STATE FLIGHT DATES SEP11/17 ADV. TAX # ORDER PRDCT CILY AGY ADV.

REP: REVISED ORDER
M9 OKD AS LINE 90
TTL SAME, \$39,795
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*

ROY MOORE FOR SENATE

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	OD : LGTH : SEC : : :	RATE:	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT		DAYS	: TOTL:
57 ES 500P-530P	0 8	00.06\$	9/17	9/17	0	SUN		0
57 ES 500P-530P	30	00.06\$	9/24	9/24	Н	NDS		Н
PROGRAM : WSFA 12 NE CON COM1: WSFA 12 NE	NEWS AT SP SUN NEWS AT SP SUN				•	•		
90 A 541P	08	00.06\$	9/17	9/17	H	NDS		7
PROGRAM: WSFA 12 NE ORD COM1: SPOT AIREI ORD COM2: 542P. PLE	12 NEWS AT 5P SUN AIRED LATE DUE TO GOLF PLEASE CONFIRM LATE	)LF RUNNING LONG. OUR	IG. OUR SP	NEWS	AIRED 512P-			

THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-57

-9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

SEP25/17 11.49 \*\*\* WSFA-TV \*\*\*

FAX# 703-516-9680

LINE#:REP	: CD:	TIME	PERIOD	н 	LGTH :	SEC	••	RATE	••	START	••	END	END :SPTS: WEEK	WEEK :	DAYS	:TOTL:
я П Т Т Т Т Т Т Т Т Т Т Т Т Т Т Т Т Т Т Т					"				,,	DATE	•	DATE	: /WK: INVT	INVT:		:SPTS:

TOTL: SPTS:	
	25/17) ADVISE
DAYS	EI OO I
	D 512
WEEK :	\$90.00 (S) \$90.00 PL: NEWS AIRED 512P
FS: W	
END :SPTS: WEEK DATE : /WK: INVT	308 308 R 5P
END	30 30 3. OUR
	LONG KS, 1
START	7 7 NNING • THAN
	SEP17 SEP17 'E DUE TO GOLF RUNNING LONG. CONFIRM LATE RUN. THANKS, D
RATE	TO GO
I	DUE
SEC :	H
	00P-530 41P AIRED LA
LGTH	ហហ •
	SED:SUN/ FER:SUN/ CMT:SPOT
PERIOD	
TIME	OFFERS #57
: CD:	GOOD OBUX#
EJ I	STATION MAKEGOOD OFFERS: M9 OK'D BUY#57
:LINE#:REP	M9

39795.00 227

CONTRACT TOTAL TOTAL SPOTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.

\$5,690.00

OCT/17

34105.00

SEP/17

DEMOS- RA35+\* SVC- NSI

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

TRF# 1808257 #1 \$\$\$ HEADLINE# 8778591 MOD# 6: APPROVED REV REP \$\$\$

703-516-9680 STATION REPORT FROM FAX# RISK !!! CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP25/17 13.42 \*\* WSFA-TV \*\*\*

\*\*\* WSFA-TV

. 42 m SEP25/17 SALESMAN REGIONAL (H) EDDINS DATE BAGINSKI LOCAL RYAN OFF.# JOSH WA CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, CO-OP BILLING (LINE, POLI/R MOORE/R/SEN/AL STRATEGIES COMMENTS: EAST PARK AVENUE 32301 8778591 FL WK - 3# FRONT LINE TALLAHASSE CONTRACT SEP26/17 EST# 526 TAX SENATE AGY. NAME NAME STATE ADV. FOR SEP11/1 ROY MOORE FLIGHT DATES TAX # ORDER PRDCT CILY ADV AGY

THANKS JASMINE FOR REVISED ORDER M9 OKD AS LINE 90 TTL SAME, \$39,795 PLS CONFM REP:

SCHEDULE A CASH IN ADVANCE IS SIHL \*\*\*\* CON CM

RYAN

CONTRACT SCHEDULED FOR APPROVED. ROY MOORE FOR SENATE NOTICE: CHANGES OF THIS ORDER HAVE BEEN STATION MAKEGOOD OFFERS:

GENERATION

(SEP25/17) PLS ADVISE 512P-AIRED \$90.00 \$90.00 NEWS AIR OUR 5P 30s 30s DENICE CMT:SPOT AIRED LATE DUE TO GOLF RUNNING LONG. PLEASE CONFIRM LATE RUN. THANKS, SEP17 SEP17 MISSED: SUN/500P-530P OFFER: SUN/541P CMT:542P. BUY#57

39795.00 TOTAL CONTRACT TOTAL

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 7: APPROVED REV #0 \$\$\$

AGENCY CREDIT HARRIS

FAX# 703-516-9680

SEP27/17 09.57 \*\*\* WSFA-TV \*\*\* RISK !!! REPORT FROM STATION \*\*CHANGES\*\*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.#OFF.#SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301	
ORDER # CONTRACT # 8778591	CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	СЕ)
FLIGHT DATES SEP11/17 SEP26/17 WK-3	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_SEP27/17 09.57

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL \*\*\*\* CON CM

ROY MOORE FOR SENATE NO BUYS TO PRINT STATION MAKEGOOD OFFERS:

BUX#65 UNRESL M10

DOE OFFER:SUN/1047P CMT:SPOT AIRED LATE MISSED: SUN/730P-1030P

TO NFL RUNNING LONG. RUN. THANKS, DENICE CMT: PLEASE CONFIRM LATE RUN.

39795.00

TOTAL

TOTAL CONTRACT

(SEP27/17) PLS ADVISE

30S \$500.00 30S \$500.00 NFL AIRED 721P-1048P

SEP24 SEP24

> OCT/17 34105.00 SEP/17

\$5,690.00

COMPETITIVE INFORMATION NOT YET AVAILABLE

DEMOS- RA35+\* SVC- NSI

TRF# 1808257 #0 \$\$\$ HEADLINE# 8778591 MOD# 7: APPROVED REV REP \$\$\$

703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM STATION FAX# AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP27/17 10.05 \*\*\* WSFA-TV \*\*CHANGES\*\*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# OFF.# SALESMAN #_	
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI	
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)	
TALLAHASSE, FL 32301		
ORDER # CONTRACT # 8778591	CLASS: NATL. LOCAL REGIONAL	
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)	
FLIGHT DATES SEP11/17 SEP26/17 WK-3		
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_SEP27/17 10.05	10.05

STA:

CASH IN ADVANCE SCHEDULE 4 IS \*\*\*\* CON CM

ROY MOORE FOR SENATE TO PRINT NO BUYS TO PRING STATION MAKEGOOD OFFERS:

MISSED: SUN/730P-1030P OFFER: SUN/1047P

CMT: PLEASE CONFIRM LATE RUN. THANKS, D BUY#59 UNRESL M11

G LONG. DENICE

SEP24 SEP24 MISSED: SUN/1030P-1100P OFFER: SUN/1100P

30S \$150.00 (SEP2 30S \$150.00 PLS A OUR LATE NEWS AIRED 1048P-CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. CMT:1130P. PLEASE CONFIRM. THANKS, DENICE 39795.00

TOTAL

CONTRACT TOTAL

(SEP27/17) PLS ADVISE

30S \$500.00 30S \$500.00 NFL AIRED 721P-1048

SEP24

(SEP27/17) PLS ADVISE

COMPETITIVE INFORMATION NOT YET AVAILABLE

\$5,690.00

OCT/17

34105.00

SEP/17

SVC- NSI · DEMOS- RA35+\*

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN REP HEADLINE# 8778591 TRF# \$\$\$ MOD# 7: UNAPPROVED REV #1

ORDER WORKSHEET

1808257

SEP27/17 10.07 \*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 RISK !!! REPORT FROM REP \*\* CREDIT

10.07 DATE SEP27/17 SALESMAN REGIONAL (H) RYAN EDDINS JOSH BAGINSKI LOCAL OFF.# WAA CLASS: NATL. BUYER NAME SALES PRSN **REP.#** INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, STRATEGIES POLI/R MOORE/R/SEN/AL COMMENTS: 526 EAST PARK AVENUE # 8778591 32301 딘 WK-3FRONT LINE TALLAHASSE CONTRACT SEP26/17 ROY MOORE FOR SENATE EST# STATE TAX NAME NAME DATES SEP11/17 ADV. AGY. CITY TAX # FLIGHT # # ORDER PRDCT AGY ADV

FOR RYAN 92 REVISED ORDER M10 OKD AS LINE OKD AS LINE THANKS JASMINE PLS CONFM M11 REP:

ď

SI SIHL \*\*\*\*

CON CM

STA:

CASH IN ADVANCE SCHEDULE

ROY MOORE FOR SENATE

: LINE	:LINE#:REP :	: CD:	TIME PERIOD		: LGTH : SEC	C: RATE:	START DATE	END DATE	:SPTS: WEEK	В К Т :	DAYS	TOT:
	5.9	S T	1030P-1100P	0 P	30	\$150.00	9/17	9/17	0	NUS		0
	59	S	1030P-1100P	d 0	30	\$150.00	9/24	9/24	0	SUN		0
•	PROGRAM : CON COM1: CREDIT TA	MM : MM1: TAK	PROGRAM: WSFA 12 NEWS AT CON COM1: WSFA 12 NEWS AT CREDIT TAKEN FOR 1 SPOT(S)	12 NEWS AT 12 NEWS AT 1 SPOT(S	10:30P 10:30P MISSED	SEP17	•			•		
	92	A 1	1100P		30	\$150.00	9/24	9/24	Н	SUN		Н
	PROGRAM : ORD COM1: ORD COM2: THIS IS A	MA :: MA2 :: S AC	WSFA 12 SPOT AII 1130P.	12 NEWS AT AIRED LATE PLEASE CC CE OF A LAT	10:30P DUE TO CONFIRM FE RUN	NFL RUNNING LONG. THANKS, DENICE SPOT ON LINE-59	OUR LATE	NEWS AI	NEWS AIRED 1048P-			

SEP27/17 10.07 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*

REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : DATE : DATE		END :SPTS: WEEK : DAYS DATE : /WK: INVT :	: TOTL:
65 s 730P-1030P 30 \$500.00 9/24	9/2	24 0 SUN	0
PROGRAM : NFL OAK-WAS CON COM1: NFL OAK-WAS			
91 A 1047P 30 \$500.00 9/24	.00	24 1 SUN	Ч
K-WAS IRED LATE DUE TO NFL RUNNING LONG. NFL CONFIRM LATE RUN. THANKS, DENICE E OF A LATE RUN SPOT ON LINE-65	G LONG. DENICE E-65	1P-1048P.	
M10 OK'D BUY#65 MISSED:SUN/730P-1030P SEP24 OFFER:SUN/1047P CMT:SPOT AIRED LATE DUE TO NFL RUNNING L	S S TO NFL RUN. T	30S \$500.00 (SEP27/17) 30S \$500.00 PLS ADVISE NFL AIRED 721P-1048P.	7 ) 3 E .
M11 OK'D BUY#59 MISSED:SUN/1030P-1100P SEP24 OFFER:SUN/1100P CMT:SPOT AIRED LATE DUE TO NFL RUNNING L CMT:1130P. PLEASE CONFIRM. THANKS, DEN	S HH N HH H	30S \$150.00 (SEP27/17) 30S \$150.00 PLS ADVISE OUR LATE NEWS AIRED 1048P-	7 ) S.E.
SEP/17 34105.00 OCT/17 \$5,690.00	•	CONTRACT TOTAL 39795 TOTAL SPOTS	95.00
COMPETITIVE INFORMATION NOT YET AVAILABLE.			
SVC- NSI DEMOS- RA35+*			
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-	E-EF	H M-MAKEGOOD N-PROGRAM NAME	

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 1808257 #1 \$\$\$ HEADLINE# 8778591 MOD# 7: APPROVED REV **REP S** S S

FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION

FROM STATION SEP27/17 10.15
\*\*\* WSFA-TV \*\*\*

10.1 # 7 SALESMAN REGIONAL SEP27/1 (H) EDDINS DATE BAGINSKI LOCAL RYAN OFF.# JOSH WA NATL PRSN NAME CLASS: SALES BUYER REP.# INVOICE) NEEDED ORDER, BILLING (LINE, CO-OB MOORE/R/SEN/AL STRATEGIES COMMENTS: PARK AVENUE 32301 8778591 FL WK-3# LINE TALLAHASSE CONTRACT 526 EAST SEP26/17 POLI/R EST# FRONT TAX SENATE NAME NAME STATE AGY. FOR ADV. SEP11/1 ROY MOORE DATES TAX FLIGHT ORDER PRDCT CILX ADV AGY

REP: REVISED ORDER
M10 OKD AS LINE 91
M11 OKD AS LINE 92
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

GENERATION CONTRACT SCHEDULED FOR BEEN APPROVED. HAVE NOTICE: CHANGES OF THIS ORDER STATION MAKEGOOD OFFERS: SENATE ROY MOORE FOR

PLS ADVISE (SEP27/17) 0481 \$500.00 \$500.00 721P-10 NFL AIRED 30s 30s TO NFL RUNNING LONG. DENICE THANKS, SEP24 SEP24 RUN. CMT:SPOT AIRED LATE DUE CMT: PLEASE CONFIRM LATE MISSED: SUN/730P-1030P OFFER:SUN/1047P BUY#65 OK'D M10

PLS ADVISE (SEP27/17) 1048P. \$150.00 \$150.00 NEWS AIRED OUR LATE 30S 30S TO NFL RUNNING LONG. THANKS, DENICE SEP24 PLEASE CONFIRM. DUE CMT:SPOT AIRED LATE MISSED: SUN/1030P-1100P OFFER: SUN/1100P CMT:1130P. BUY#59 OK'D M11

CONTRACT TOTAL · 39795.00 TOTAL SPOTS 227